3/1/94 Simona

Wendy

Southern Women's Show
- Items use as display
- giving out catalog
15,000-30,000 people x 9 shows

10:00 am
Friday
morning
436

1) Print: 270 000 catalogs.
2) Items for these catalogs distributed.

Retail
P.O. Box

1-800 VSlims 1993
Catalog

~~Consumer Affairs 2,907 as of 12/12/93~~

984 Consumer Affairs | 1993
3,488 1-800 VWear

Janice McDaniel - Jeanine's boss.

Customer Service
DM #2

MIX - Med
#'s [illegible]

Assumptions

no [illegible]